

yöunity

your
coop | octopus
energy

Established in 2019, we exist to energise community energy by connecting groups to the energy market, volunteers and funding.

Powered by our parent companies:



octopusenergy

UK's most awarded
energy supplier



UK's 2nd largest
independent co-op

We are proud Principal Supporters
of Community Energy England





Community Energy is:

A renewable energy organisation, or project, owned by citizens that positively impacts the community.

Groups across the UK are creating new renewable generation, warming homes, facilitating youth engagement, savings on energy bills and more...
Younity exists to support them however best we can.

Our Team

Board of Directors



Matt Bunney

Global Energy Markets
Director at Octopus
Energy



Lizzie Hieron

Chief Customer
Officer at
Sanctuary



Zoisa North-Bond

CEO of Octopus Energy for
Business and Octopus
Energy for Generation



Pete Westall

Chief Values Officer
for the Midcounties
Co-operative



Michaela Cryar

Director of Younity



Connie Duxbury

Community Renewables
Manager



Ewan Corley

Social Media and
Content Executive

Team Members

Power Purchase Agreements

(PPAs)



We purchase energy from **300** groups

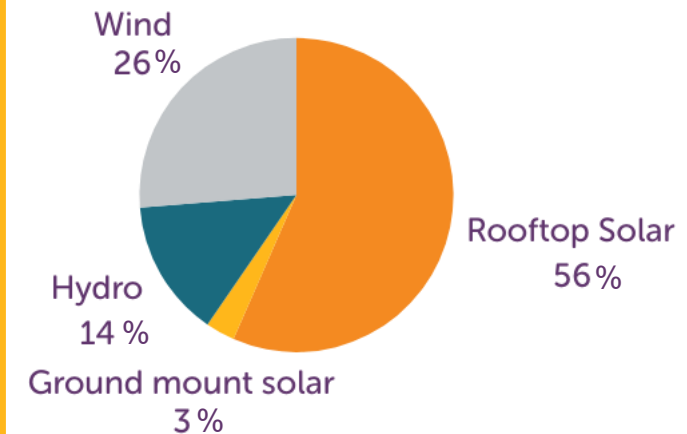
We work with **1/3rd** of the sector

Via a PPA, Yunity purchases power from community energy groups, no matter the size of generation. This means groups can:

- gain fair access to the energy market
- invest profits into community-led solutions



Breakdown of our portfolio per generation



Connect

Volunteering Platform



Streamlining skilled
volunteers to Community
Energy Groups across
the UK

Finance

Marketing

Legal Advice

HR

younity.coop/take-action

Funding

Loan & Grants

£1.5m
Kickstart Loan

- Kickstarts new build renewable projects
- Plugs the finance gap

In 2023, Younity's loan funded the UK's largest community owned rooftop solar installation!

£65k
Grant Funding

Since 2020, groups have invested their grants in:

- new renewable generation
- youth summits & educational resources
- energy efficiency & more!



Energy Local

- 9 generators
- Over 400 domestic consumers

Energising Community Energy

Community energy potential

Existing community energy groups

Barriers

Concept & Vision

Time & Capacity

Assistance to recruit volunteers

Early-Stage Funding

Better Loan Rates

Expert Support

Guidance with new business models

Solutions



Inclusive placemaking approach



community energy
CONNECT
powered by yöunity


Powering Communities Fund

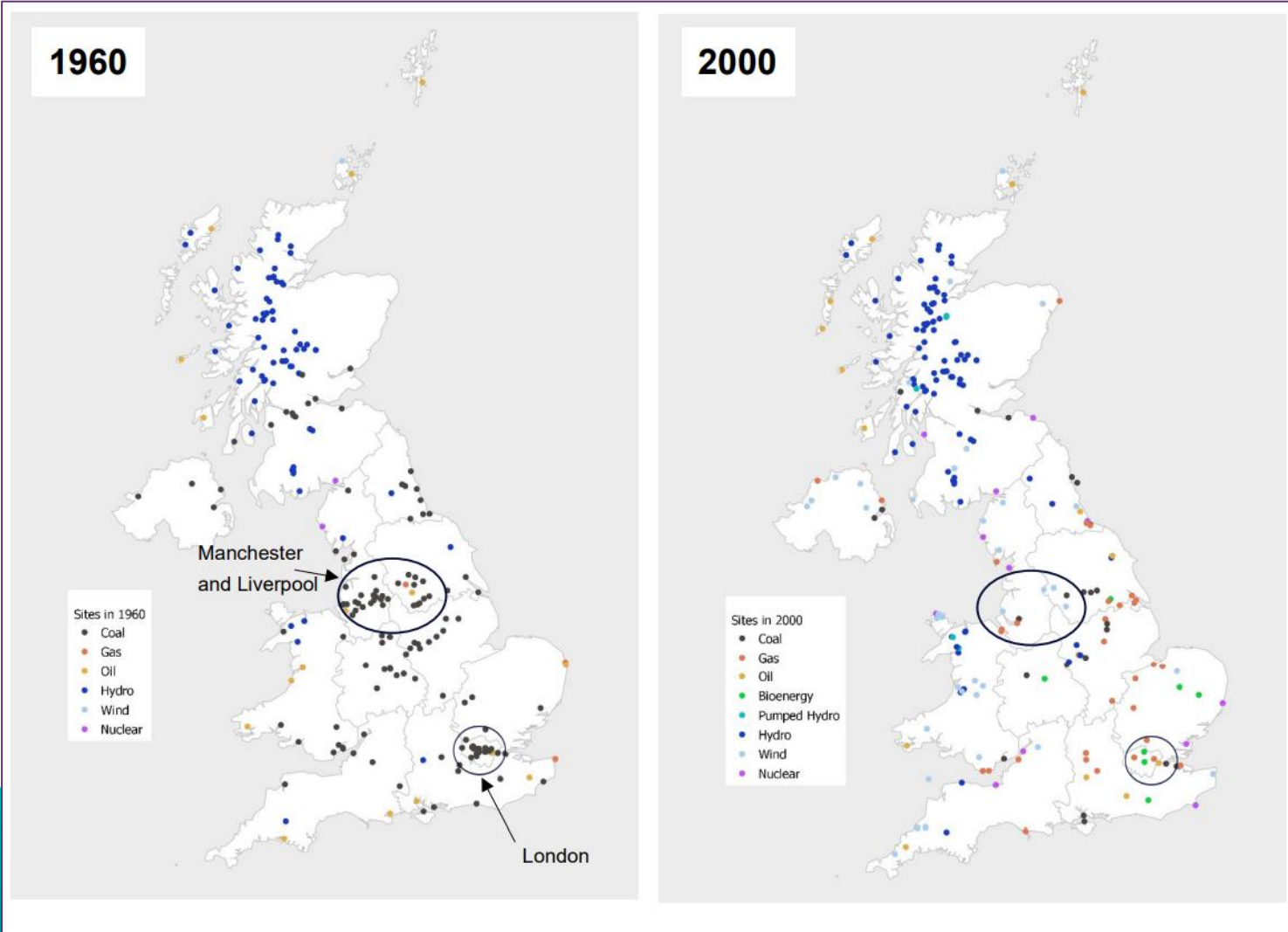

Community Energy Kickstart

Working with 1/3 of the sector


200
Over 200 PPAs - providing market access to the sector

Enough community power to supply
60,000 homes


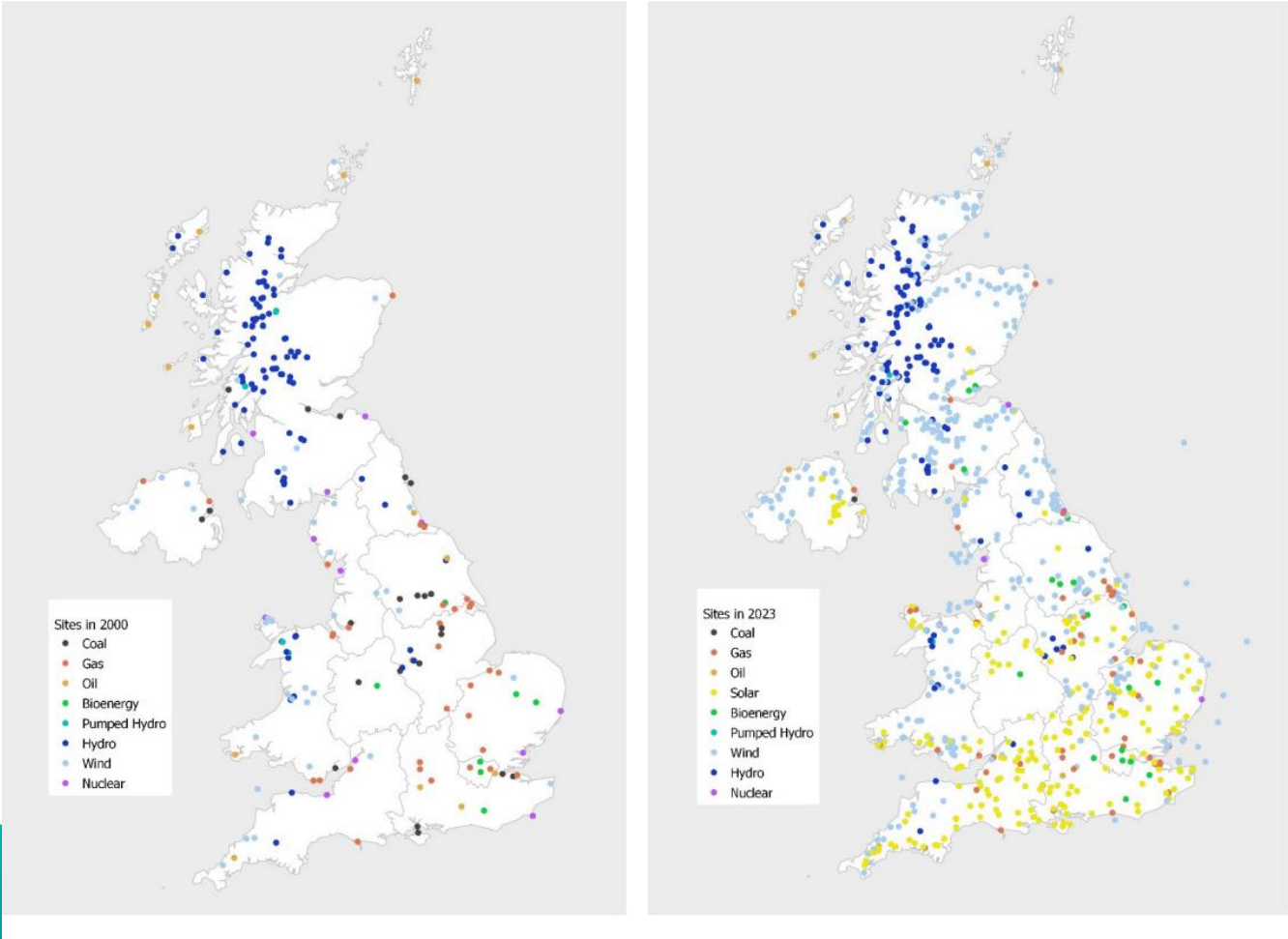
Capacity has moved out of cities and into more rural areas



Location of major UK electricity generation capacity since 1920 - Special article – Energy Trends collection 28 March 2024

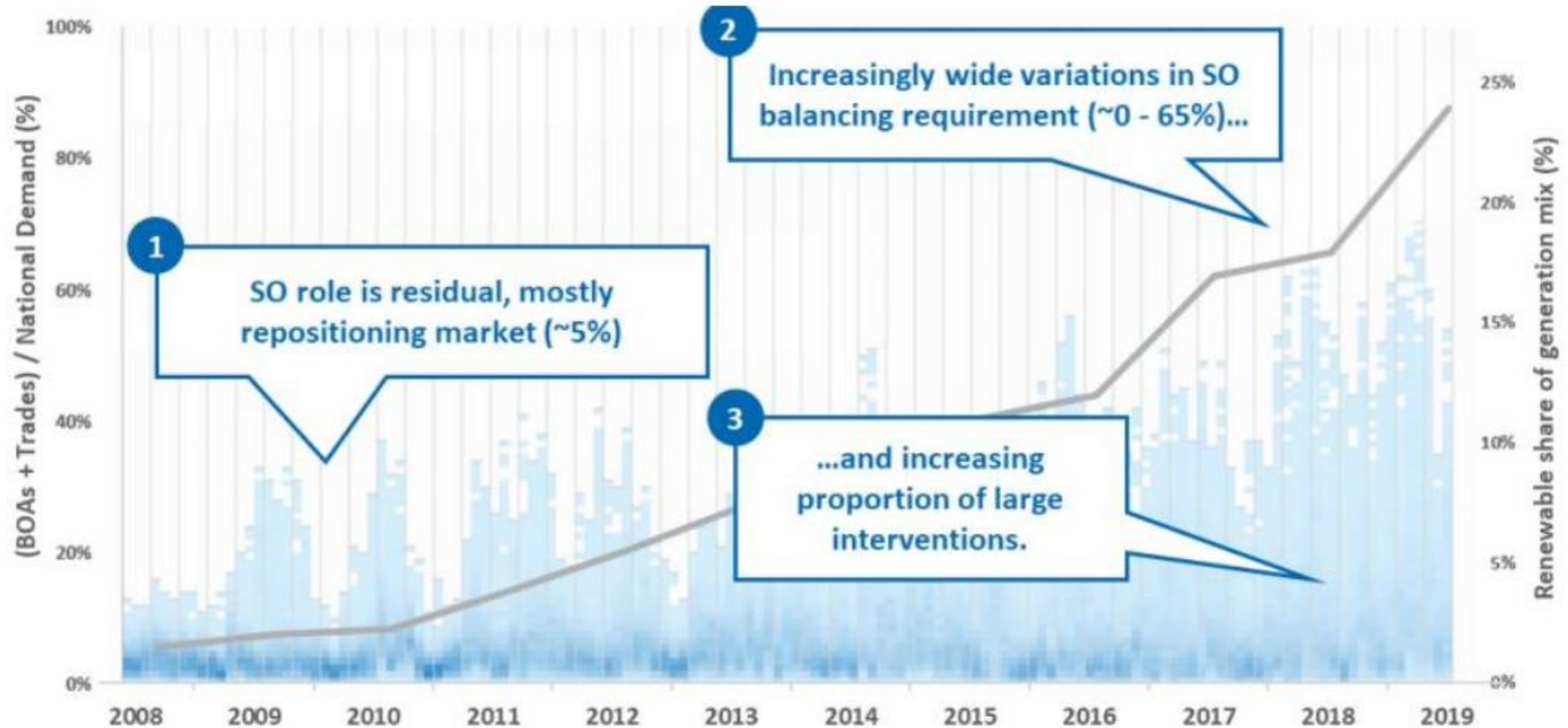
Rise in renewables in the South-West

Chart 3: Maps of the UK showing electricity generation sites per primary fuel type in 2000 and 2023



Location of major UK electricity generation capacity since 1920 - Special article – Energy Trends collection 28 March 2024

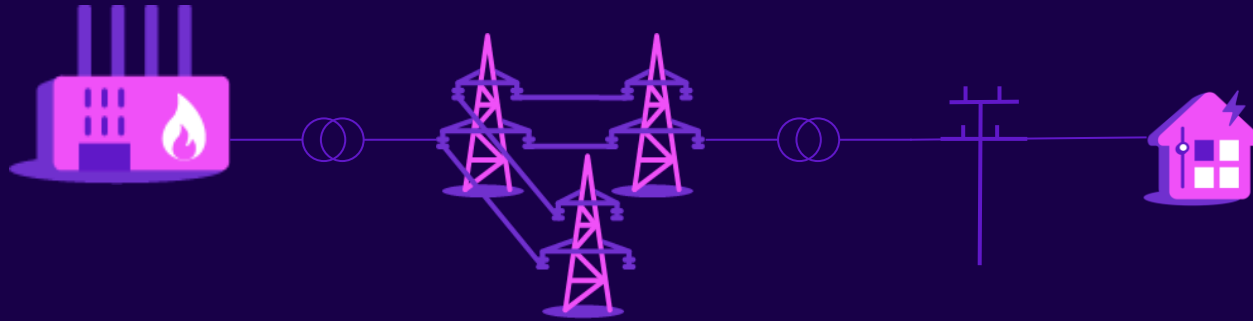
The energy landscape is changing rapidly



1) ESO balancing actions shown as a heatmap, with darker areas representing a higher frequency of actions of a given size.

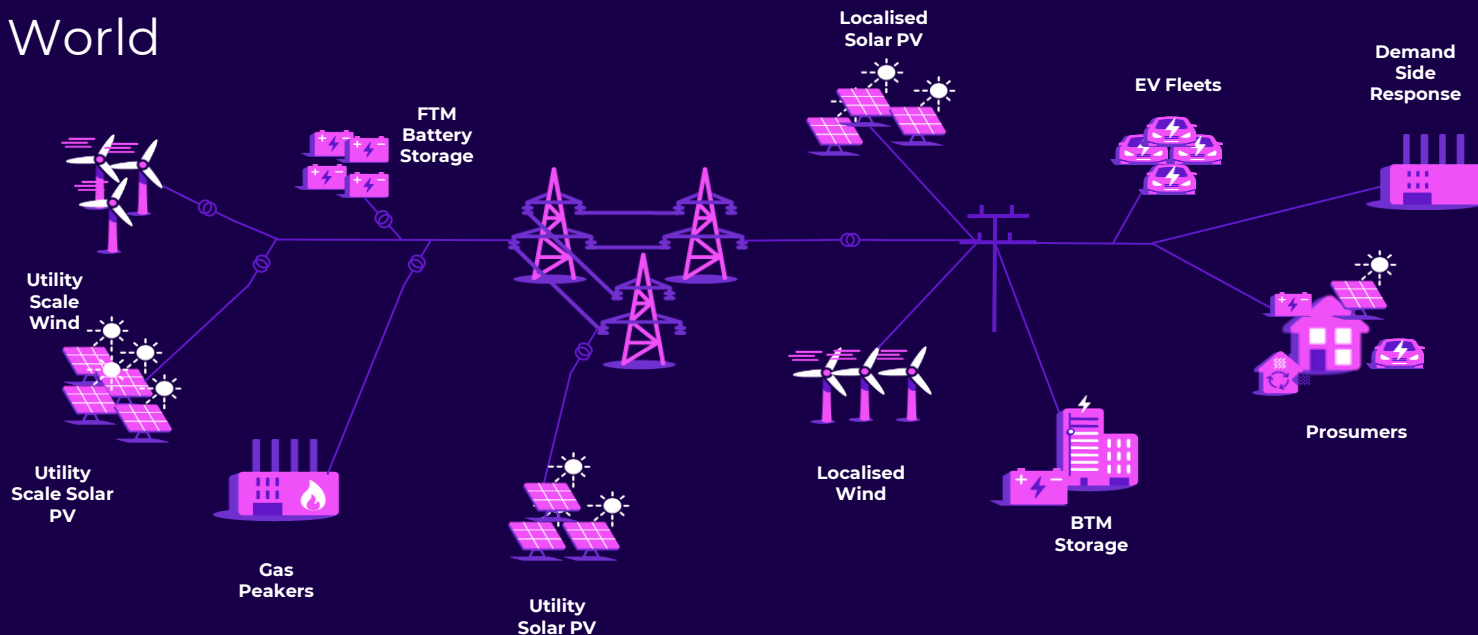
Background | The energy landscape is changing rapidly, and the change is bringing about unprecedented complexity.

Old World



- **Unidirectional flow** from generation to consumer
- **Output easily adjustable** in response to demand changes
- **Centralized generation** connected to the transmission system.


New World




- **Distributed energy** - Balancing requires real-time changes in supply and demand
- **Transportation Electrification** - requires a coordinated approach to charging and management.
- **Bidirectional flow of energy** - with the rise in distributed energy resources (DER)

Political Landscape

Labour's Local Power Plan



MAKE BRITAIN A CLEAN ENERGY SUPERPOWER
TO CUT BILLS, CREATE JOBS AND DELIVER SECURITY
WITH CHEAPER, ZERO-CARBON ELECTRICITY
BY 2030, ACCELERATING TO NET ZERO



Labour

17582_23 Reproduced from electronic media, promoted by David Evans on behalf of the Labour Party, both at Labour Central, Kings Manor, Newcastle, NE1 6PA.

Major investment of £400m a year in community energy and £600m a year to local authorities:

“to build clean power in cities, towns and villages across Britain to boost national energy security and cut energy bills, as we turbocharge our mission for clean power by 2030”

With the potential of new funding entering the sector, established groups can react and take advantage.

This with CEE's focus on existing groups and CES focus on rural areas, could further widen the CE northern urban gap

Energising Community Energy

Supporting
Local Projects

300

Power Purchase
Agreements

Grant
Funding

65_k

Skill
Matching

200

Members including
skilled volunteers

Loan
Funding

£ **1.5** _m

Expert
Support

over

1/3rd

of the sector
supported

Contact

us



Michaela Cryar

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