Powering Together

#CEconf17

COMMUNITY ENERGY FORTNIGHT

#CEF17

24th June – 9th July 2017
Peter Holbrook
Chief Executive
Social Enterprise UK

@peteholbrook
@SocialEnt_UK
From protest to policy
NO SOCIETY
BIG SOCIETY
SHARED SOCIETY
Income inequality is at a record high in the OECD area

Trends in income inequality (Gini coefficient)

Source: OECD 2011, Divided we Stand. Note: Incomes are net incomes of the working-age population...
JUST 8 BILLIONAires OWN THE SAME WEALTH AS THE POOREST 3.6 BILLION PEOPLE
(So FeW THEY'D FIT IN THIS GOLF BUGGY)

DEMAND AN ECONOMY THAT WORKS FOR EVERYONE, NOT JUST THE FEW
EVEN IT UP
EVENITUP.ORG
What we can expect over the next 10 years?

Strong and stable Government or political instability?

A stagnating economy or continued slow growth

Limited wage increases

Growth of the gig economy; flexible employment and further automation

Health and social care crises; further squeeze on public services – education, police, parks and green spaces, roads, waste management

Brexit, Brexit, more Brexit

Scottish Independence

Global financial crisis 2.0?

Global uncertainty, more terror.
The great acceleration

New Scientist 2008 from Steffen et al 2004
To meet the increasing demand from a growing population we will need to produce more food in the next 40 years than has been produced in the previous 8,000 years.

Jason Clay, Senior Vice President WWF
Worsening per capita water availability
Population trends

World Population 2050: 9.5 Billion
Rest of World: 5.8 Billion
India: 1.8 Billion
China: 1.4 Billion
Developed Countries: 1 Billion

Life Expectancy at Birth 1962
Life Expectancy at Birth 2004

http://socrates.unc.edu/
### Projected impacts of climate change

<table>
<thead>
<tr>
<th>Global temperature change (relative to pre-industrial)</th>
<th>0°C</th>
<th>1°C</th>
<th>2°C</th>
<th>3°C</th>
<th>4°C</th>
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<td><strong>Food</strong></td>
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<td>Fallingcrop yields in many areas, particularly</td>
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<td>Possible rising yields in</td>
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<td>some highlatitude regions</td>
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<td>Falling yields in many</td>
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<td>developed regions</td>
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<td><strong>Water</strong></td>
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<td>Smallmountain glaciers消失 – water</td>
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<td>availability in many areas, including</td>
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<td>Mediterranean and Southern Africa</td>
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<td>Sea level rise threatens major cities</td>
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<td><strong>Ecosystems</strong></td>
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<td>Extensive Damage to CoralReefs</td>
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<td>Rising number of species face extinction</td>
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<td><strong>Extreme Weather Events</strong></td>
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<td>Rising intensity of storms, forest fires, droughts,</td>
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<td>flooding and heat waves</td>
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<td><strong>Risk of Abrupt and Major Irreversible Changes</strong></td>
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<td>Increasing risk of dangerous feedbacks and</td>
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<td>abrupt, large-scale shifts in the climate system</td>
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Stern Review
The superrich have grabbed the bulk of the past three decades’ gains.

**Average Household Income before taxes**

- top 1%
- top 20%
- second 20%
- third 20%
- fourth 20%
- bottom 20%

**Change in Share of Income**

Vs. 1979, after taxes
FTSE average holding period, 1966-2005

Source: London Stock Exchange
optimism
1. NO POVERTY
2. NO HUNGER
3. GOOD HEALTH
4. QUALITY EDUCATION
5. GENDER EQUALITY
6. CLEAN WATER AND SANITATION
7. RENEWABLE ENERGY
8. GOOD JOBS AND ECONOMIC GROWTH
9. INNOVATION AND INFRASTRUCTURE
10. REDUCED INEQUALITIES
11. SUSTAINABLE CITIES AND COMMUNITIES
12. RESPONSIBLE CONSUMPTION
13. CLIMATE ACTION
14. LIFE BELOW WATER
15. LIFE ON LAND
16. PEACE AND JUSTICE
17. PARTNERSHIPS FOR THE GOALS
Social Enterprise in the UK – state of play

- **c. 78,000 social enterprises** in the UK (5% of all businesses)
- Contributing **c.£24 billion** to the UK economy and **employing over 1 million people**.
- Operate in **almost every sector**: from health and social care, to renewable energy, transport, retail and housing
- There are many **routes to joining the social enterprise family** including:
  - ‘spinning out’ of parts of the public sector
  - entrepreneur-led organisations
  - charities becoming more business-orientated
  - communities coming together to lead local services or run facilities
  - Cooperatives and mutuals
What is a Social Enterprise?

Business with a primary social or environmental purpose;

1. Primary social or environmental mission
2. Trading
3. Profit distribution =
4. Social ownership
5. Transparent reporting
Public Services (Social Value) Act 2012
Establishing ‘social value’ principles in public procurement

UK = £300bn public procurement
“Today, successful businesses must play a catalytic role, not only managing our own economic, social and environmental impact; but creating value for all our myriad of stakeholders in collaboration with others...and responsible business and commercial success can be driven simultaneously”

Paul Walsh, CEO Diageo

“Any business that does not internalise social and environmental challenges is talking to itself and will, eventually, be rejected by its customers and its staff”

Paul Polman, CEO Unilever
SMALL ACTS, WHEN MULTIPLIED BY MILLIONS OF PEOPLE, CAN TRANSFORM THE WORLD.
Vs
“Every time you spend money, you’re casting a vote for the kind of world you want.”
Anna Lappe
Thanks!

www.socialenterprise.org.uk
Twitter: @SocEnt_UK
@peteholbrook