

COMMUNITY ENERGY FORTNIGHT 13 - 28 JUNE



TWITTER TAKEOVER



For the first time ever, we are running a series of Twitter takeovers on Community Energy England's Twitter account during Community Energy Fortnight 2020. We are only offering this opportunity to our community energy members. This is a great chance for your organisation's voice and message to be platformed on a national Twitter account for the community energy sector.

Twitter takeovers are an opportunity to have control over your message on a national platform, reach more people and gain more support and followers.

We are asking you to tweet about:



Who you are, why is your organisation passionate about community energy? What are your driving motivations for being involved in the community energy movement.



The untapped potential of community energy! The sector has a crucial role in the Just Transition and Just Recovery, why are we a sleeping giant, without appropriate policy support? What is your vision for community energy and what are your organisations ambitions for the next decade?



What is your plan to build back better and what opportunities do you think the community energy movement needs to grasp to fully #HarnessOurPower and create an energy system that benefits people?



In light of the COVID-19 pandemic, how have you adapted to this time and what lessons have you learnt? What is your community energy organisation up to now?

We only have enough time for five community energy organisations to host a Twitter take over during Community Energy Fortnight! If you do social media communications for your community energy organisation and are interested, please email j.malhi@communityenergyengland.org for the guidelines and logistics.

Remember to follow [@CEFfortnight](https://twitter.com/CEFfortnight) and use the hashtags [#HarnessOurPower](https://twitter.com/hashtag/HarnessOurPower) and [#CEF2020](https://twitter.com/hashtag/CEF2020). You can also retweet our tweets and share your own stories from your community.

Thank you for getting involved in this fantastic online campaign! If you have any comments or questions, feel free to contact us at communityenergyfortnight@gmail.com.