

A GET INVOLVED GUIDE FOR SUPPORTERS OF COMMUNITY ENERGY!

COMMUNITY ENERGY FORTNIGHT



#HarnessourPower



13-28 June 2020



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We are delighted that you want to be involved in Community Energy Fortnight 2020; together we can **#HarnessOurPower** and build back better for all.

What is Community Energy Fortnight?

This year Community Energy Fortnight will take place from 13 - 28 June 2020 and we have put together this short guide to help you engage with others virtually during this trying time for our communities. Community Energy Fortnight is a cornerstone of the sector's calendar, uniting the sector and reaching over 20,000 people through events and launches and a multi-platform social media campaign. We have reworked Community Energy Fortnight 2020 to be meaningful and appropriate for the sector, in light of these unprecedented times.

This year, the theme of **#HarnessOurPower** will be used to highlight the inspirational and adaptive response from the community energy sector, and to provide a beacon of hope for what the future could look like beyond the COVID-19 pandemic and demonstrate how we want rebuild stronger and better!

How you can help to **#HarnessOurPower**:

Your involvement in Community Energy Fortnight 2020 can help this grassroots sector come together and strengthen during this time. This year the focus is on connecting community energy organisations and supporters to share mutual support, learning and insights on how to move forward bigger and stronger into a post pandemic world. You can get involved in four key ways:



1. Offer to share Learning via a Training webinar or resource



Webinars are a great way of engaging, learning and sharing experiences during social distancing. You could even record your webinar or podcast so people can engage in their own time!

Is there a topic you think will be of use for community energy organisations, or a topic you think that the sector should engage with? Hosting a webinar or creating a resource is a great way to curate this conversation and connect.

Create an online event through Eventbrite, share the details with us and use the **#HarnessOurPower** and **#CEF2020** hashtags to promote it online!



There are still innovative ways to connect and collaborate!
Image of the Community Energy Fortnight 2019



2. Engage with Community Energy Fortnight on social media



During Community Energy Fortnight, use the **#HarnessOurPower** and **#CEF2020** hashtag to share online why you are a passionate supporter of community energy, why is it important to you and what you'd like to see from the sector going forwards? Follow us on our [@CEFortnight](https://twitter.com/CEFortnight) twitter account and feel free to retweet!

If you use the hashtags, we will retweet it on the Community Energy Fortnight Twitter page and on Community Energy England's Twitter page.



3. BRING ENTHUSIASM THROUGH LAUNCHING A NEW INITIATIVE OR FUND



Image of Electricity North West at an event in 2019.
This image was a finalist at the Community Energy Awards 2019

In the past we have seen some fantastic initiatives launches as part of Community Energy Fortnight. For example:

- Greater London Authority launched its London Community Energy Fund
- The nationwide matching making service PowerPaired was launched. PowerPaired brings building and land owners together with community energy organisations

Is there something you are working on that is relevant for Community Energy? Get them engaged by launching it during Community Energy Fortnight!



4. WRITE A BLOG TO SHARE YOUR RELEVANT EXPERT INSIGHT AND ADVICE



Community Energy Fortnight has been lucky enough to have hosted some insightful blogs in the past and we would love to hear from you! Previous blogs have included:

- 'Storm Clouds and Silver Linings Characterise CEF19'
- 'Why the Fight Against Climate Breakdown Needs to be Community Focused'
- 'I am a Child of Community Energy'

If you have a community energy story to share, please get in touch! Blogs are a fantastic way to share online through social media your motivations for supporting community energy and what you'd like to see from the sector going forwards.

THANK YOU!

It is during these times that we all benefit from connecting and supporting each other, where possible. Community Energy organisations are resilient, innovative and inclusive. The community energy sector eclectic as it is mighty and Community Energy Fortnight 2020 is a fantastic opportunity for you to showcase your organisations' tenacity and flexibility. We would like to thank you for getting involved in the Community Energy Fortnight and we look forward to seeing how we can **#HarnessOurPower** together!

If you have any questions, comments or more information on how you can get involved in Community Energy Fortnight, drop us an email communityenergyfortnight@gmail.com

