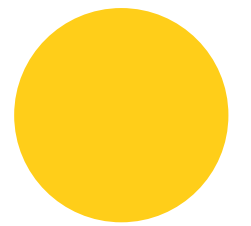




How to.. Do social media

Thank you for getting involved in Community Energy Fortnight 2023! This guide will help you to spread the message of the fantastic work being undertaken by community energy practitioners and their supporters. The theme for Community Energy Fortnight is focused around skill sharing and we hope you will use the hashtag #CommunityEnergyNow to connect with other community energy enthusiasts via social media. We are using this time to strengthen our community energy learning so we can connect, perform better and contribute to improving and expanding the skill set and training provision within the sector - please hold plenty of channel space to share skills and learning on Twitter and other social media channels throughout the fortnight.



FIND AN EVENT/ ACTIVITY

Will you be attending a #cef2023 event this June? We hope so. Lots of events are already listed on the CEF 2023 calendar and more being added each day, keep an eye out for an event near you!

New #CEF2023 events are listed every day on the live calendar. Find one in your local area on a date and time that suits you here (insert link)

SAVE THE DATE

We're taking part in the #CEF2023 this June! People across the country are coming together in a two week-long celebration of community energy. Will you join us?

Community Energy Fortnight is back! People from across the sector are coming together again to showcase community energy's role in supporting the energy crisis. You won't want to miss it - get involved today!

PROMOTE YOUR EVENT

We'll be hosting an event for the #CEF2023 on (insert date). Follow us to find out more about what we're planning, and visit (insert link) to get involved!

We're organising a Skill Share activity in [insert location here] as part of the #CEF2023!

HASHTAGS TO USE

#CEF2023

#CommunityEnergyNow

A few considerations for your social media activity:

- Remember to follow @Comm1nrg and use the hashtags #CommunityEnergyNow and #CEF2023. You can also retweet our tweets and share your own stories from your community.
- Try to use images with all your posts - you can use your own photos, or simply download one of the CEF2023 graphics.
- Tag other organisations in your posts so they can share with their networks, too.