



How to.. Host a Twitter Takeover

We are running a series of Twitter takeovers on Community Energy England's Twitter account during Community Energy Fortnight 2023. We are only offering this opportunity to our community energy members. This is a great chance for your organisation's voice and message to be platformed on a national Twitter account for the community energy sector.

TWITTER TAKEOVERS ARE AN OPPORTUNITY TO HAVE CONTROL OVER YOUR MESSAGE ON A NATIONAL PLATFORM, REACH MORE PEOPLE AND GAIN MORE SUPPORT AND FOLLOWERS.

We are asking you to tweet about:

- Who you are, why is your organisation passionate about community energy? What are your driving motivations for being involved in the community energy movement?
- What is your organisation's focus right now? What are you doing? How are you doing it?
- What is your vision for community energy and what are your organisation's ambitions for the next decade?
- What skills do we need to overcome current barriers and challenges we are facing in community energy right now?

A few considerations for your Twitter Takeover:

- We only have enough time for five community energy organisations to host a Twitter Takeover - if you are interested please email k.woodcock@communityenergyengland.org
- Remember to follow @Comm1nrg and use the hashtags #CommunityEnergyNow and #CEF2023. You can also retweet our tweets and share your own stories from your community.