



How to... organise a skillshare event

There are so many reasons to share our skills - not only does it bring people together, it also builds networks and moves communities towards self-reliance and resilience. It's also a great way to establish and nurture links between old and young, as skills are passed. This Community Energy Fortnight we are encouraging you to organise practical and useful events, or work with existing community groups and businesses, in order to share and draw on local skills. If your organisation has a desire to organise a skill sharing event, but aren't sure where to start, this step by step guide gives you the basics.



STEP #1 DETERMINE THE SKILLS

STEP #2 INCLUDE OTHER PEOPLE

STEP #3 PLAN (MAKE A LIST)

STEP #4 SECURE A VENUE

STEP #5 SHARE EVERYWHERE

TIP: Make a master list of all the skills you/ your organisation have. Start with the most accessible one. Identify at least one skill you want to learn, too.

Find people who would benefit the most from learning the skill you want to share - these are the people you should be inviting to attend your event!

Write down what you need to share this knowledge. Will the process involve any materials? Tools?
Technology? What kind of facilities does the skill sharing require?

Set a date within Community Energy Fortnight and create an eventbrite/ facebook group/ or an event online somewhere. Don't forget to use our CEF2023 graphics and any relevant pictures!

Post on social media, and in online groups. Make fliers and hang in local community bulletin spaces. Tell friends, other community groups and local businesses - ask them to tell their networks about it.

A few considerations for organising your event:

- Social media works great but it doesn't reach everyone. They don't reach the most marginalised people, so don't underestimate the value of good old-fashioned posters around your local community use our CEF graphics and ready to go templates to create your own posters/ flyers.
- Plan the event a month in advance, or more, depending on the skill.
- Don't be disappointed if only a few show up! And even if you only get 2–3 people, do the skill sharing anyway. You might be amazed at how much can be learned with just a few people.
- Do take notes, pictures and videos of the event so CEE can use them to promote CEF and your particular skills/ resources we want your skills to reach far and wide.