

### **SPONSORSHIP PACK**

COMMUNITY ENERGY ENGLAND EVENTS



## **ABOUT US**



Community Energy England is the only organisation dedicated to supporting and facilitating community energy organisations and the broader sector in England.

As the voice of the sector, we are uniquely positioned to lobby government and advocate on behalf of community energy organisations and the sector as a whole.

All our work is intended to help clear obstacles, create connections between practitioners and stakeholders, and facilitate the work of community energy organisations, thereby benefiting the sector as a whole. We are also there to help when issues and policy changes affect community energy organisations' ability to create and implement projects, or the status or income of community energy organisations is threatened.

#### **WHO WE ARE**

OUR VISION IS:
A THRIVING
COMMUNITY ENERGY
SECTOR INTEGRATED
INTO AND TRULY
POWERING A FAIR,
ZERO-CARBON ENERGY
SYSTEM.

OUR MISSION IS:
TO HELP ACTIVE
COMMUNITY ENERGY
ORGANISATIONS
IMPLEMENT NEW
PROJECTS, INNOVATE,
IMPROVE AND GROW.



## **OUR KEY EVENTS**

Our rolling events programme aims to offer our members and stakeholders regular opportunities to meet, connect and learn through a range of virtual and in-person events happening across the country, throughout the year.



COMMUNITY ENERGY ENGLAND SPRING SERIES (ONLINE)



FORTNIGHT (ONLINE)



ANNUAL COMMUNITY
ENERGY AWARDS
(IN-PERSON)



SUMMER CONFERENCE (IN-PERSON)



### **SPONSORSHIP**

Here are some of the reasons you might consider sponsoring one of our events, and details of the packages available:

#### Reasons to sponsor

Direct access to our network of 310 community energy organisations. Opportunities to deliver your sustainability message and demonstrate your support of the community energy sector

High profile branding opportunities and an opportunity to raise awareness of your products and services.

#### Our Sponsorship Packages can include:

- Speaking opportunity at event to showcase products and services
- Newsletter feature / advert to +600 community energy practitioners
- Joint branding with CEE, including:
- Link and profile on event page
- Social media posts
- Logo placement on event marketing materials
- Exhibition Stand/ Virtual Exhibitor Web page

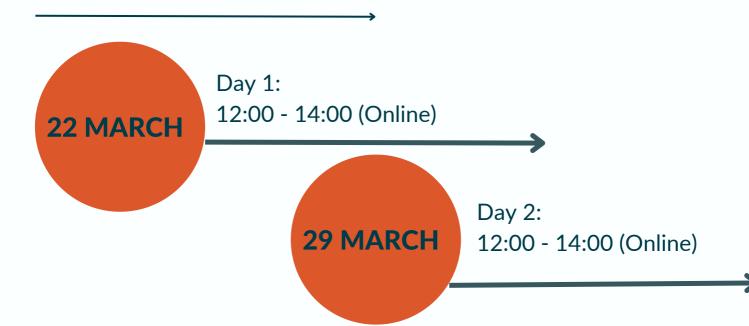
From 1,000 +VAT





The aim of our technology-focused Spring Series is to allow space for our members and key stakeholders to engage with the wider community on their chosen technologies; to increase their network, gather momentum, identify skills and potential project opportunities.

#### **SCHEDULE**



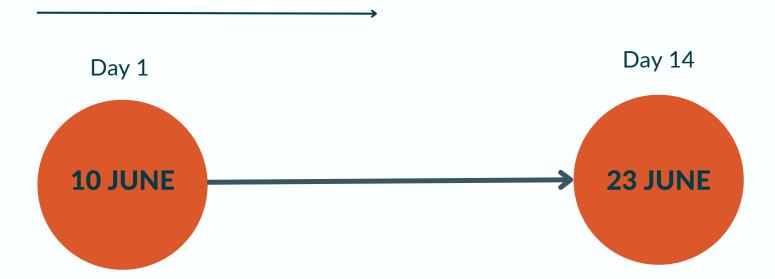




Community Energy Fortnight is an online marketing campaign, organised by CEE, to drive engagement and conversations about community energy and raise awareness of the overarching goals and vision of CEE (and the work of its network of 310 community energy organisations).

Community Energy Fortnight aims to amplify the work of community energy organisations across England by facilitating events and activities and engaging individuals, organisations and other stakeholders. The fortnight is intended to extend the reach across and beyond the community energy sector by promoting the many different, inspiring ways that being part of a community energy organisation can make a difference in people's lives.

#### **SCHEDULE**







The aim of our summer conference is to champion the work of our members and give them a platform to share ideas and expertise, engage with the wider national community; to connect and expand their network, gather knowledge and insights, and build momentum by sharing best practices for successful project delivery.

#### **SCHEDULE**









The Community Energy Awards are designed to celebrate innovation and excellence in the community energy sector. The ceremony celebrates all things community energy and truly showcases the commitment that everyone in the sector continues to make.

The awards are an excellent opportunity for demonstrating support for the sector and highlighting what your organisation can offer. For this event we offer a Principal Sponsor package, as well as award category sponsorship which includes the option to be part of the judging panel and/ or presenting the award on the night.

#### **SCHEDULE**

NOVEMBER 2023 - DATE TBC





# **CONTACT US**



#### KIM WOODCOCK

**Communications and Events Officer** 



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Kim leads on our annual programme of events, as well as our communication channels and social media platforms. If you would like any more information about sponsorship please feel free to get in touch.