



## Community Energy Awards 2024 - Nomination Guidance

Thank you in advance for your nomination for the **CE Campaigning Organisation of the Year** award.

To complete the nomination process, please review the following guidance and fill out the Google form [here](#). We recommend drafting your nomination in a word document and then copying it into the Google form when ready to submit.

Please ensure that your nomination form is completed by **Friday 13 September 2024**.

The judges will review the submitted information to determine the award winner. The winners will be announced during the ceremony in Bristol on 22 November. We encourage you to attend the ceremony and reserve your free place [here](#).

***This award is in recognition of an organisation who has demonstrated exceptional advocacy skills and dedication towards advancing the interests of the community energy sector during and after the 2024 general election campaign. This includes effectively communicating the importance of community energy initiatives to policymakers, political candidates, and the general public.***

In order to nominate your organisation for this award, please prepare answers and clearly demonstrate as many of the following as possible:

NB. Your submission can focus either on a specific campaign or more general advocacy work

1. Overview: Describe your campaigning aims, target audiences and methods
2. Communication: Describe how your organisation got your message across to your target audiences (EG policymakers, the general public, your members, etc.). If relevant, highlight how you adapted this before, during and after the 2024 general election campaign.

3. Collaboration: Describe how you worked with other organisations or stakeholders to maximise your campaign's effectiveness
4. Media: Describe how you amplified your message and any innovative communication styles or approaches you used
5. Engagement: Evidence of your campaign's effectiveness in reaching and engaging its target audiences (EG numbers of the general public engaged, specific instances of engagement from policymakers, etc.)
6. Outcomes: Evidence of specific instances where your organisation successfully advocated for community energy. Include details of campaigns, engagement with policymakers or public awareness efforts (EG that led to pledges of support from influential figures, contributed to policy change, etc.)

#### **Additional Information**

Please note that while additional information is optional, we strongly encourage you to provide up to three quotes from beneficiaries or stakeholders that could be used in a case study to support your nomination. Additionally, you are welcome to submit up to three pictures that further support this nomination.