

yöunity

your
coop | octopus
energy

Established in 2019, we exist to energise community energy by connecting groups to the energy market, volunteers and funding.

Powered by our parent companies:



octopus energy

UK's most awarded energy supplier



UK's 2nd largest independent co-op

We are proud Principal Supporters of Community Energy England





Community Energy is:

A renewable energy organisation, or project, owned by citizens that positively impacts the community.

Groups across the UK are creating new renewable generation, warming homes, facilitating youth engagement, savings on energy bills and more...
Younity exists to support them however best we can.

Our Team

Board of Directors



Matt Bunney

Global Energy Markets
Director at Octopus
Energy



Lizzie Hieron

Chief Customer
Officer at
Sanctuary



Zoisa North-Bond

CEO of Octopus Energy for
Business and Octopus
Energy for Generation



Pete Westall

Chief Values Officer
for the Midcounties
Co-operative



Michaela Cryar

Director of Younity



Connie Duxbury

Community Renewables
Manager



Amelia Crews

Community Renewables
Engagement Lead



Ewan Corley

Social Media and
Content Executive

Team Members

Power Purchase Agreements

(PPAs)



We purchase energy from
260
groups

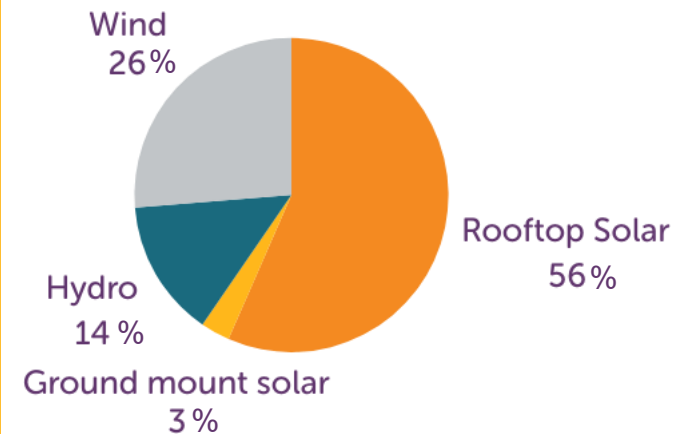
We work with
1/3rd
of the sector

Via a PPA, Yunity purchases power from community energy groups, no matter the size of generation. This means groups can:

- gain fair access to the energy market
- invest profits into community-led solutions

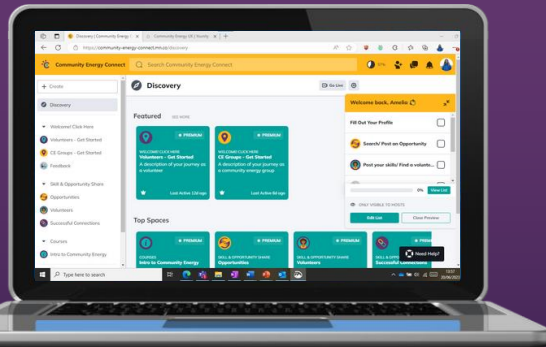


Breakdown of our portfolio per generation



Connect

Volunteering Platform



Streamlining skilled
volunteers to Community
Energy Groups across
the UK

Finance

Marketing

Legal Advice

HR

younity.coop/take-action

Funding

Loan & Grants

£1.5m
Kickstart Loan

- Kickstarts new build renewable projects
- Plugs the finance gap

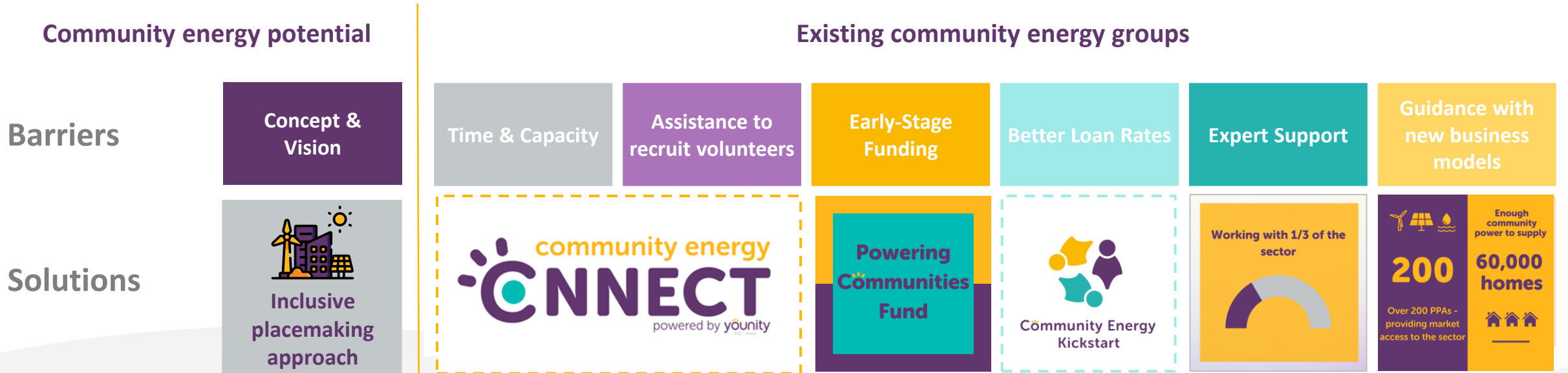
In 2023, Younity's loan funded the UK's largest community owned rooftop solar installation!

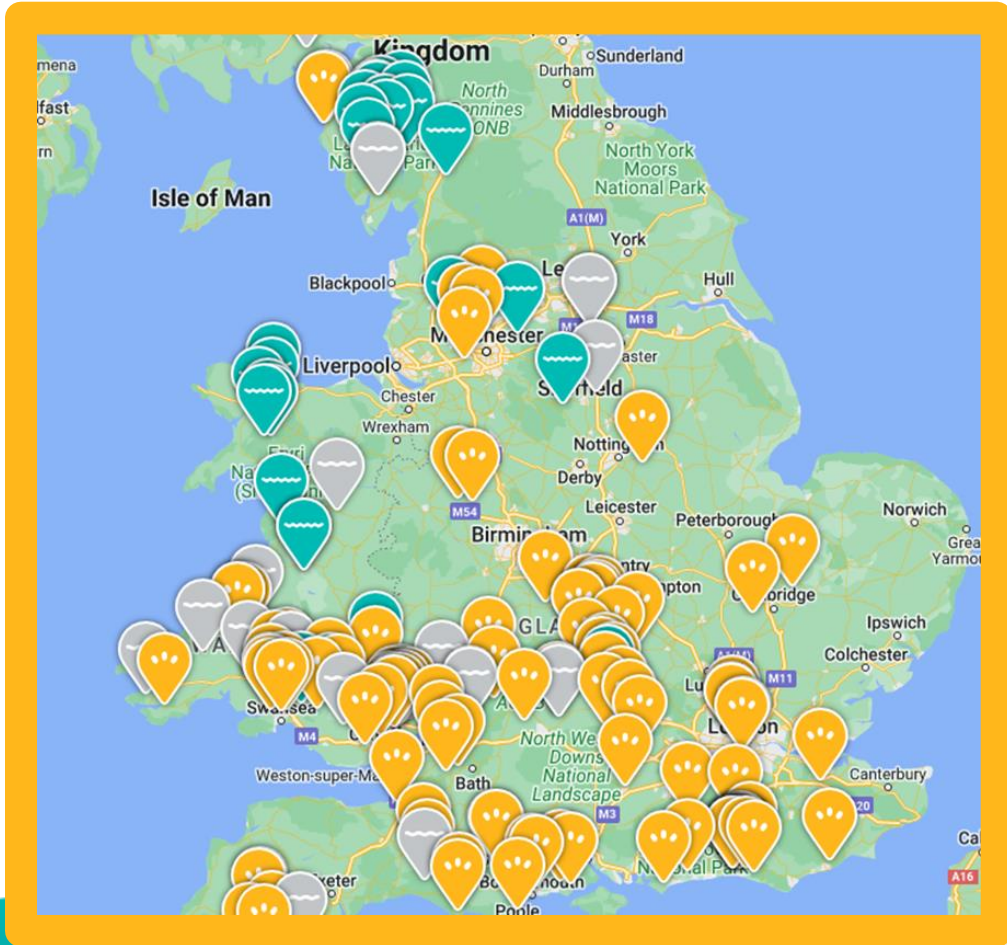
£65k
Grant Funding

Since 2020, groups have invested their grants in:

- new renewable generation
- youth summits & educational resources
- energy efficiency & more!

Energising Community Energy





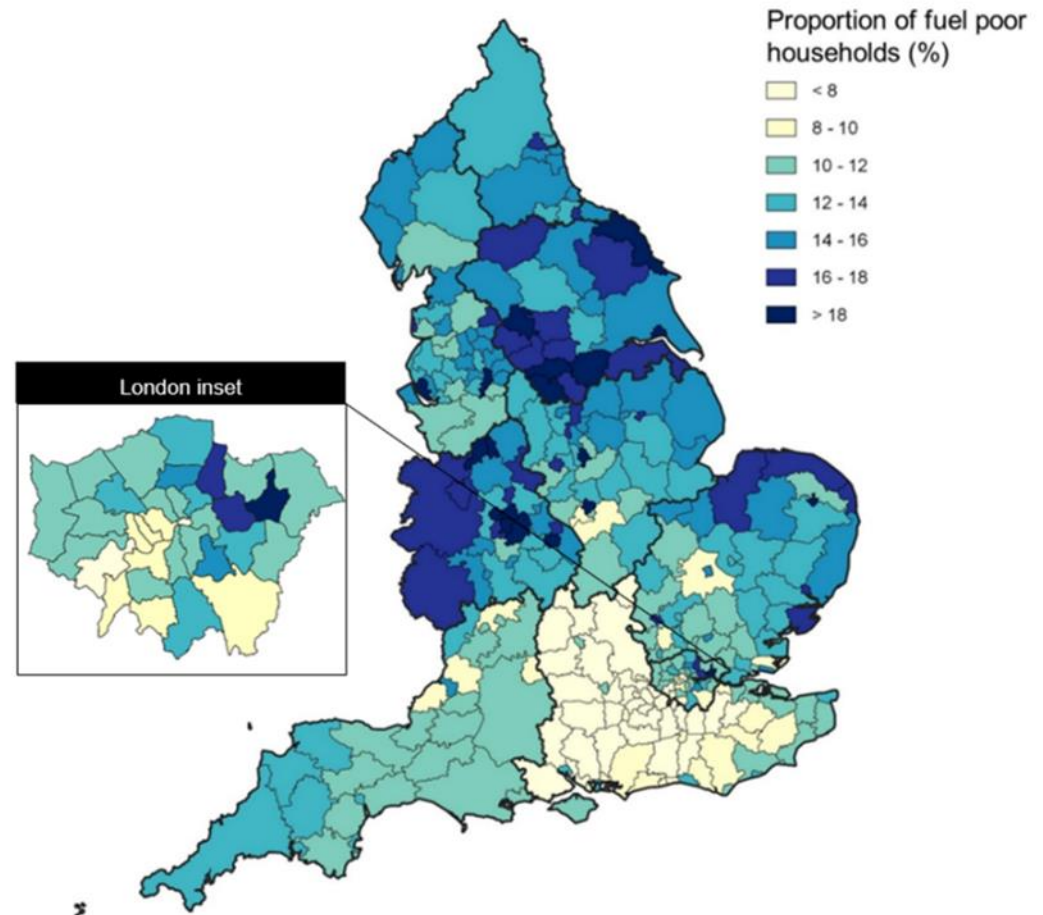
Regional disparity of community owned generation

Southern capacity compared to Midlands/North

Just Transition

Fuel poverty is highest in urban areas.

Eight local authorities had a fuel poverty rate over 20 per cent: Wolverhampton, Stoke-on-Trent, Birmingham, Sandwell, City of Kingston-upon-Hull, Nottingham, Manchester and Coventry.

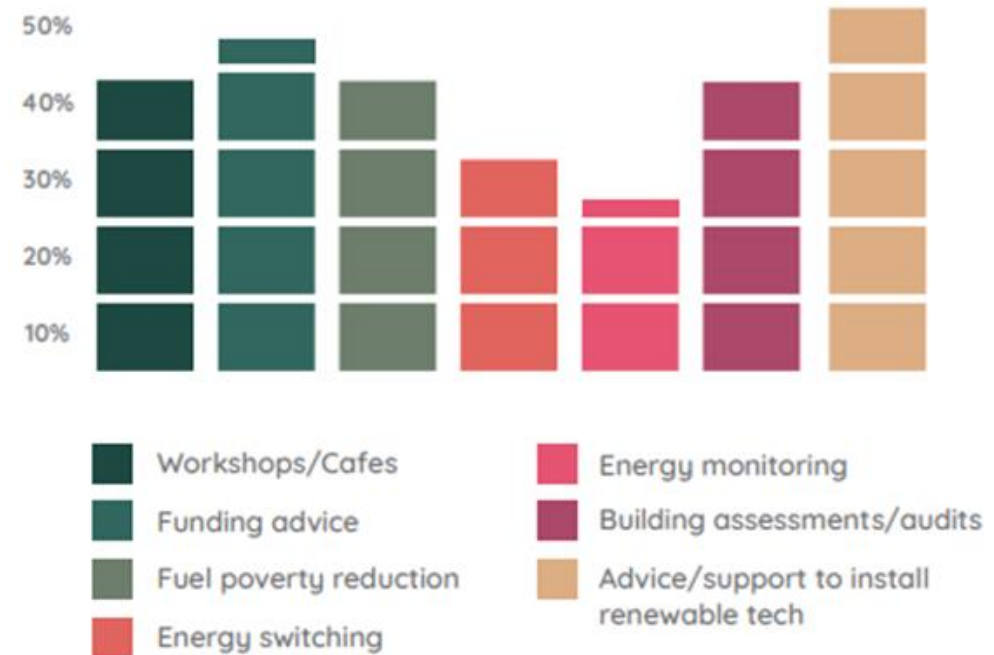


Just Transition

Community Energy Impact

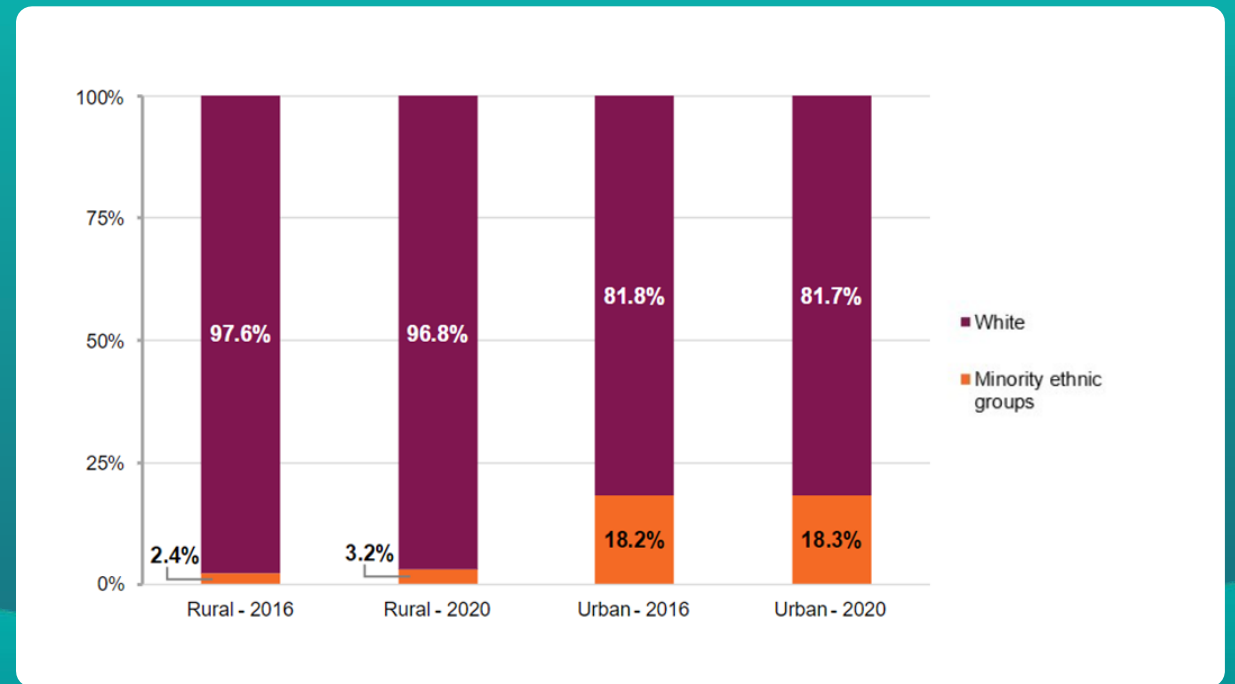
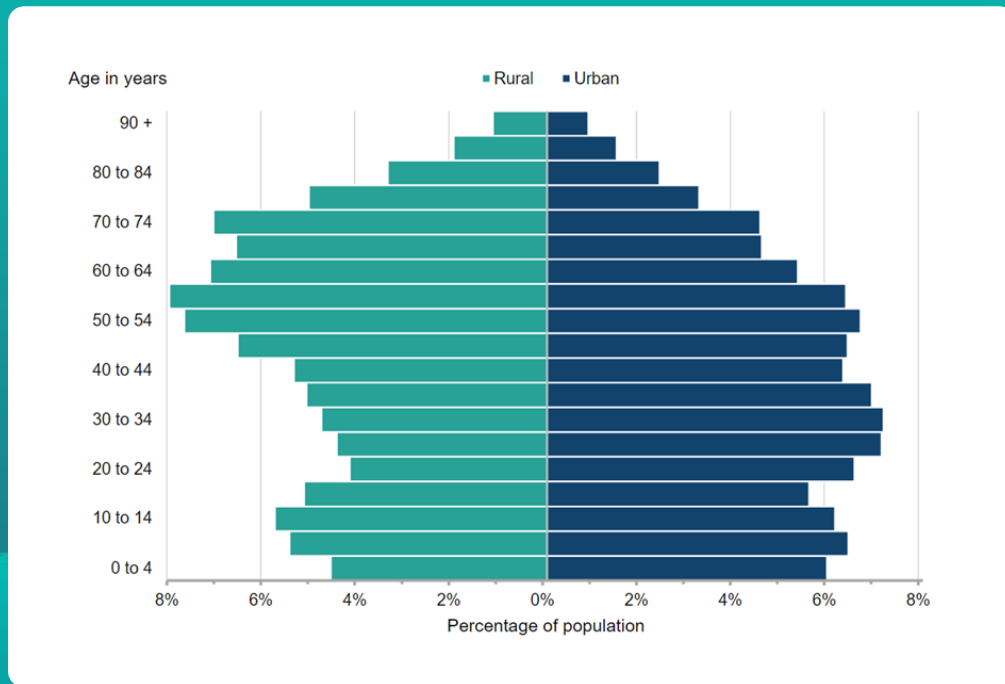
During 2021, community energy groups provided energy efficiency grants worth £470,000 to over 4,500 recipients during 2021

Orgs delivering advisory services



Just Transition

Diversity (race & age) greatest in urban areas



Community energy thriving in an urban setting



Umbrella organisation

700 Network 30 Active groups 450tCO₂ Emissions Avoided £800k Community Funds



Prioritising People and Place

Concept, vision and conviction



Our Plan

 Birmingham



To partner with an ESG focused business to install rooftop solar



Create a new local community energy group that will take ownership of the solar

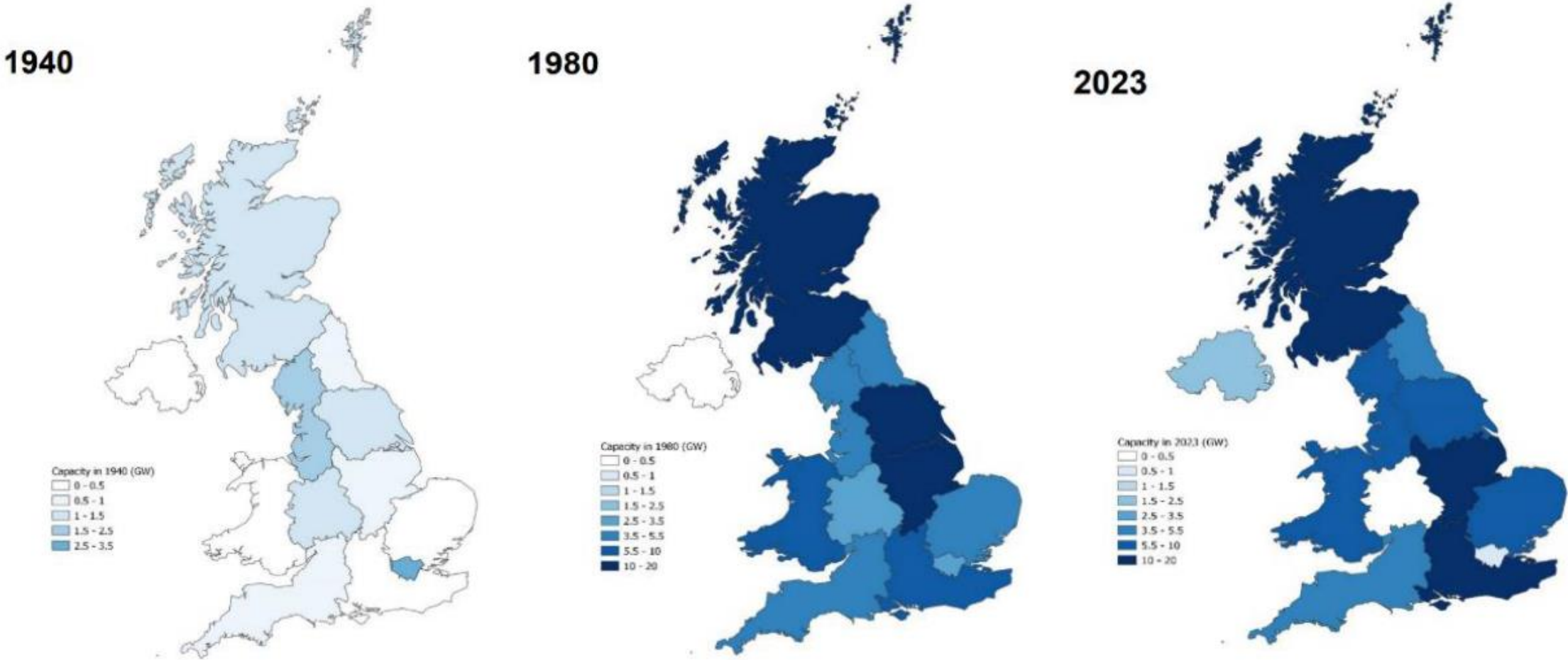


Create a legacy by supporting the local community



Create social impact & inspire further community energy action in the region.

Inversion of the energy systems



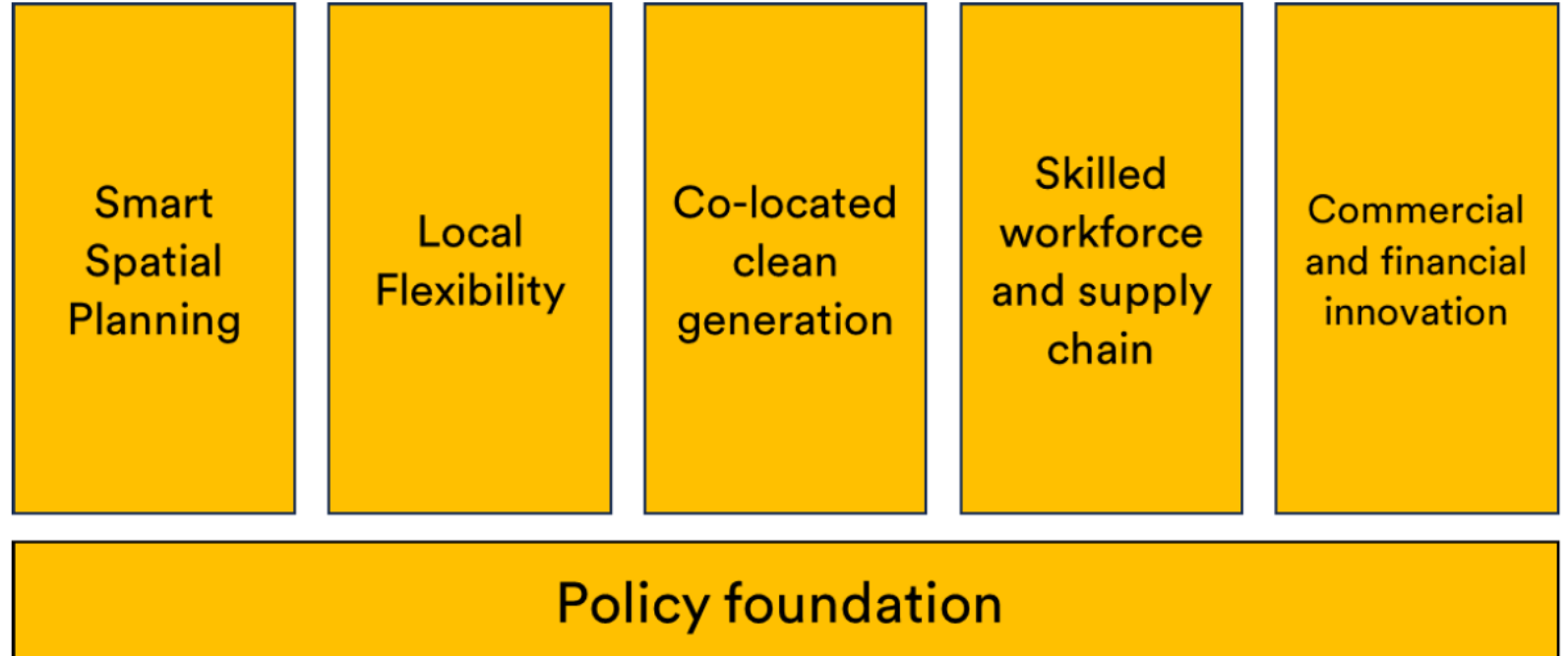
Vision

ENERGY CAPITAL

By 2041, the West Midlands will have trailblazed the route to a smarter UK energy system, creating prosperity for the region and enabling a fairer net zero transition for our communities.


Five Strategic Pillars

ENERGYCAPITAL




Political Landscape

Labour's Local Power Plan



MAKE BRITAIN A CLEAN ENERGY SUPERPOWER
TO CUT BILLS, CREATE JOBS AND DELIVER SECURITY
WITH CHEAPER, ZERO-CARBON ELECTRICITY
BY 2030, ACCELERATING TO NET ZERO



Labour

17582_23 Reproduced from electronic media, promoted by David Evans on behalf of the Labour Party, both at Labour Central, Kings Manor, Newcastle, NE1 6PA.

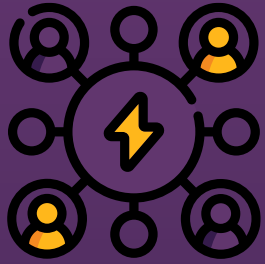
Major investment of £400m a year in community energy and £600m a year to local authorities:

“to build clean power in cities, towns and villages across Britain to boost national energy security and cut energy bills, as we turbocharge our mission for clean power by 2030”

With the potential of new funding entering the sector, established groups can react and take advantage.

This with CEE's focus on existing groups and CES focus on rural areas, could further widen the CE northern urban gap

Energising Community Energy



Supporting
Local Projects

260

Power Purchase
Agreements



Grant
Funding

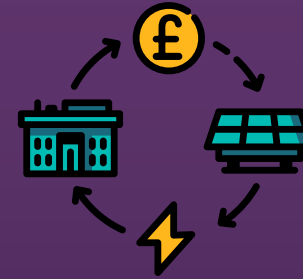
£ **65** k



Skill
Matching

200

Members including
skilled volunteers



Loan
Funding

£ **1.5** m



Expert
Support

over

1/3rd

of the sector
supported

Contact us



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www.younity.coop