

# HOST AN EVENT TOOLKIT

Community Energy Fortnight 2026 is an opportunity to connect people, share ideas and grow support for community energy across the UK.

Your event could inspire the next project, partnership or supporter.

If you want help promoting your event, get in touch - we'd love to hear what you're planning.

## Why run an event?

- Showcase community energy in action
- Connect with decision-makers and partners
- Inspire local participation and investment
- Help grow the national Up The Energy movement

## The golden rule

Always include at least one non-community-energy audience

For example:

- MPs and councillors
- Schools and universities
- Faith groups
- Local businesses
- Media and journalists
- Community organisations



# 5 QUICK STEPS

## 1. Pick your purpose

What do you want to achieve?  
Awareness, support, investment,  
partnerships?

## 2. Choose your format

Site visit, networking event, online  
session, or share offer launch

## 3. Invite early

Bring in decision-makers, partners and  
community voices

## 4. Promote widely

Use social media, newsletters, press, and  
#UpTheEnergy

## 5. Capture everything

Photos, quotes, short videos - share and  
send to us

✓ **PICK YOUR PURPOSE**

✓ **CHOOSE YOUR FORMAT**

✓ **INVITE EARLY**

✓ **PROMOTE WIDELY**

✓ **CAPTURE EVERYTHING**





# **EVENT IDEAS**

## **SITE VISIT**

**BEST FOR:**

**DECISION-MAKERS, MEDIA**

**WHY IT WORKS:**

**SEEING IS BELIEVING**

**TIP:**

**CAPTURE SHORT INTERVIEWS**

## **NETWORKING EVENT**

**BEST FOR:**

**LOCAL RESIDENTS & PARTNERS**

**WHY IT WORKS:**

**BUILDS RELATIONSHIPS**

**TIP:**

**FOCUS ON STORYTELLING**



# EVENT IDEAS

## SHARE OFFER LAUNCH

**BEST FOR:**  
**INVESTORS & SUPPORTERS**

**WHY IT WORKS:**  
**SHOWS HOW TO GET INVOLVED**

**TIP:**  
**KEEP MESSAGING SIMPLE**

## WEBINAR

**BEST FOR:**  
**SHARING PRACTICAL LEARNING**

**WHY IT WORKS:**  
**ACCESSIBLE AND LOW-COST**

**TIP:**  
**KEEP PRESENTATIONS SHORT AND  
INTERACTIVE.**



**IF YOU WOULD LIKE CEE TO HELP PROMOTE YOUR EVENT, PLEASE GET IN TOUCH BY EMAILING [KIM WOODCOCK](#) OR SUBMIT YOUR EVENT TO THE SHARED CALENDAR [HERE](#).**